

# Stanford University Online Privacy Notice

This Online Privacy Notice applies to the information that we collect when you visit Stanford University's main website ([www.stanford.edu](http://www.stanford.edu)) and other websites that we own or control and link or refer to this Privacy Notice (together, the "**Sites**"). This Notice describes how this information is processed, as well as the choices that are available to you regarding the use of the information you provide.

Unless otherwise indicated on a specific Site, Stanford University ("**Stanford**") is the data controller for all information collected under this Notice. Contact information for Stanford is listed at the end of this Notice.

This Notice does not apply to information collected from or about current or former employees, contractors, volunteers, post-doctorate fellows, and other workers of Stanford University ("**Workers**") as part of their employment or working relationship with Stanford.

## **Personal Information we collect and process:**

When you access or use the Sites, we may collect and process the following types of information from you:

**"Personal Information"** is any information that we can reasonably use to identify you. If you are located in the European Economic Area (EEA), Personal Information includes all Personal Data as defined under EEA laws.

**"Sensitive Personal Information"** includes special categories of Personal Information (e.g., racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, genetic data, biometric data, data concerning health, and data concerning a natural person's sex life or sexual orientation) for which applicable law provides enhanced protections.

The table below describes the Personal Information and Sensitive Personal Information that we collect, why we collect it, and our legal basis for processing it.

<b>Purpose of Processing</b>	<b>Categories of Personal Information</b>	<b>Legal Basis</b>
<p>As part of the graduate and undergraduate admissions process, we collect applicant Personal Information to evaluate applications. We also may obtain Personal Information from third parties, such as other schools, references, family members, and education partners (e.g., The Common Application, Inc., Law School Admissions Council, The College Board, etc.) as part of an application package.</p>	<p>Name, address, contact details, race/ethnicity, demographic information, educational history, reference letters, and other relevant information as part of the application package.</p>	<p><i>Legitimate Interest:</i> Personal Information collected through the graduate or undergraduate application is necessary to evaluate candidates for admissions and for our internal statistical and analytics purposes.</p> <p><i>Consent:</i> Processing of Sensitive Personal Information for purposes stated above</p>
<p>To evaluate and determine whether financial aid opportunities are available to an applicant</p>	<p>Name, address, contact details, demographic information, salary history, tax forms and other relevant information to evaluate financial aid eligibility and opportunities.</p>	<p><i>Legitimate Interest:</i> Personal Information collected through the financial aid application is necessary to evaluate whether the applicant is eligible to receive financial aid and for our internal statistical and analytics purposes.</p> <p><i>Consent:</i> Processing of Sensitive Personal Information for purposes stated above</p>
<p>To support course registration</p>	<p>Name, Stanford Unique ID, contact information</p>	<p><i>Legitimate Interest:</i> Personal Information collected for matriculated students, staff, faculty and members of the public, as appropriate for the course, to register in courses or classes</p>
<p>To process requests for housing and dining services</p>	<p>Name, Stanford Unique ID, contact information</p>	<p><i>Legitimate Interest:</i> Personal Information collected to facilitate housing requests and for available meal plans</p>

To provide online training and educational programs	Name, Stanford Unique ID, contact information, demographic information	<i>Legitimate Interest:</i> To facilitate provision of on-line education courses to matriculated students, staff, faculty and members of the public, as appropriate for the course
To enroll interested individuals in research opportunities	Name, contact information	<i>Legitimate Interest:</i> Upon request from the individual, inform registrants about research opportunities
To enroll in wellness programs	Name, Stanford Unique ID	<i>Legitimate Interest:</i> For eligible individuals interested in participating in a variety of wellness programs, courses, activities, facilitate enrollment and communications about the programs  <i>Contract:</i> If there is a contract for participation in wellness programs, Personal Information is processed pursuant to that contract
To process employment applications	Name, Stanford Unique ID (if available), demographic information, resumes	<i>Legitimate Interest:</i> For individuals interested in employment opportunities, processing applications
To process Visa applications	Name, demographic information, financial information, passport number	<i>Legal Requirements</i>
To receive donations	Name, contact information, payment information	<i>Legitimate Interest:</i> To collect and process donations/gifts and donor information
To receive brochures or other information	Name, contact information	<i>Legitimate Interest:</i> To send brochures or other requested information
To purchase tickets to events	Name, Stanford Unique ID (if available), contact information	<i>Contract:</i> To process ticket payment for a variety of events

For event registration	Name, Stanford Unique ID (if available), contact information	<i>Legitimate Interest:</i> To process registration for sports, cultural, educational and other university events
To purchase parking passes and permits	Name, Stanford Unique ID, contact information	<i>Contract:</i> To facilitate payments for parking passes and permits
To submit requests for services (e.g., IT, help desk, help line, CAPS, etc.)	Name, Stanford Unique ID, contact information	<i>Legitimate Interest:</i> To process service requests from students, staff and faculty  <i>Contract:</i> If there is a contract that governs your use of such services, Personal Information is processed pursuant to that contract
Website account registration	Name, contact information, alumni status	<i>Legitimate Interest:</i> for websites that require registration for access, to facilitate the registration
Travel sites	Name, Stanford Unique ID, contact information, passport number, loyalty membership information, emergency contacts.	<i>Legitimate Interest:</i> To facilitate travel arrangements and coordination for students and affiliated travellers through Stanford programs  <i>Contract:</i> If there is a contract that governs your use of travel sites, Personal Information is processed pursuant to that contract

# Stanford University Cookie Policy

This Cookie Policy applies to the cookies we use when you visit Stanford University’s main website ([www.stanford.edu](http://www.stanford.edu)) and other websites that we own or control and link or refer to this Cookie Policy (together, the “Sites”).

This cookie policy provides you with more information about cookies, what types of cookies we use and how we use them. Our Sites use cookies with the intention of providing you with a user experience that best suits your needs, while concurrently allowing us to improve the design and functionality of our Sites. Cookies can be adjusted or disabled, and this policy provides you with instructions to do so.

## Cookies

A cookie is a file designed to contain a small amount of user and website information stored on a user's computer. The file interacts with the user and the website to provide a webpage tailored to the user through its awareness of information held within the file. Cookies also have the ability to carry all or parts of the information stored within the file to other websites that the user may visit or to third parties.

### *Types of Cookies*

A third-party cookie is placed by a domain other than that of the website the user is visiting.

A session cookie is temporary, linking the actions of a user during the any given browser session. When the browser is closed, the cookie is deleted.

A permanent cookie, also known as a persistent cookie, is stored for a specific period of time and activates each time the user visits the website that created the cookie.

## Our Use of Cookies

We use third-party, session and persistent cookies and similar technology to collect aggregate (non-personal) information about Sites usage by all of our visitors and to help us remember you and your preferences when you revisit the Sites. These cookies may stay on your browser into the future until they expire or you delete them. We also use technology to remember you the next time you log in. Some of these cookies are erased when you close your browser window and some persist for a period of time. Further general information about cookies and how they work is available at [www.allaboutcookies.org](http://www.allaboutcookies.org).

We may allow selected third parties to place cookies through the Sites to provide us with better insights into the use of the Sites or user demographics or to provide relevant advertising to you. These third parties may collect

information about a user’s online activities over time and across different websites when he or she uses our Sites.

The cookies used on our Sites may include, but are not limited to, the following:

Description	Cookie Name	Category
<p>These cookies expire when the browser is closed. The purpose of these cookies is to temporarily retain information related to the user’s visit to a Site, such as the number of visits, average time spent on the Site, and what pages have been loaded.</p>	<p>_atrf            _lorid            __lotl            _lo_u            AWSELB            BIGipServerab15web-app_https            cas_user            cas_cookie_test2            CMDD            CMPS            CMRUM3            CMSC            CMST            gig_hasGmid            gsbstanford_1_init            pgn_new_browser            pgn_rta2            remote_sid            requests            rlas3            su-homesite-show-alert            symfony            TS0115db8a            TS01e902af            TS01fc008b            TS01ba2ef2            TS015271e5            lo_session_in            nextld            ma_hash            UserMatchHistory            xtc            YSC</p>	<p>Session</p>
<p>These cookies remain in operation, even when the browser is closed. The purpose of these cookies is to retain information to help the user avoid retying data.</p>	<p>cas_perm2            pgn_user2            webauth_at            WMDsecureLogin</p>	<p>Permanent</p>

<p>Third parties install these cookies to collect certain information for statistical purposes and conducting research into behavior, demographics, and similar topics about our users.</p>	<p>           __atuvc            __atavs            __cfduid            __gads            _gig_llp            _gig_llu            APISID            AWSALB            Blaze            DSID            DV            FormSpringFormSession21642262            FormSpringFormView214262fr            gmid            hasGmid            HSID            lang            LOGIN_INFO            metrics_token            PHPSESSID            PREF            SAPISID            SID            SSID            tfw_exp            ucid            uvc            VISITOR_INFO1_LIVE         </p>	<p>Third-party</p>
<p>These cookies help us understand how our visitors engage with our Sites. These cookies collect information and report website usage statistics. Some of these cookies are used to see how people use our Sites, which helps us improve it.</p>	<p>           __adroll            __ar_v4            __gat_Destiny            _A_time            _ceg.s            _ceg.u            _ceir            _gat            _gat_exec            _gat_rollUpTracker            _gat_UA-17324310-1            _gat_UA-5950986-19            _gd_svisitor            _gd_visitor            _gid            _ivu            _litra_id.dc12            _unam         </p>	<p>Analytics</p>

	_utma _utmc _utmt _utmz _uid AMCV_ bcookie buid_1038693605 buid_1830491566 buid_2015930208 buid_692015568 buid_741299734 C3UID C3UID-312 cto_lwid demdex dextp dpm DST DSTJS gpv_pn JSESSIONID mbox MentAdUserID s_cc s_fid s_invisit s_lv s_lv_s s_nr s_ppv s_ppvl s_vnum sess t_gid uuid2	
<p>These cookies allow our Sites to remember information that changes the way the site behaves or looks for you, such as your preferred language or the region you are in. For instance, by remembering your region, a website may be able to provide you with local weather reports or traffic news. These cookies can also assist you in changing text size, font, and other parts of web pages that you can personalize. Loss of the information stored in a preference cookie may make</p>	Drupal.tableDrag.showWeight has_js khaos put_2760 put_3644 rpb tuuid tuuid_last_update	Preferences

<p>the website experience less functional but should not prevent it from working.</p>		
<p>We use security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties.</p> <p>Some of these cookies may collect the request made by your browser to the server hosting the website which includes the IP address, the date and time of connection and the page you ask for. We use this information to ensure the security of our Sites.</p> <p>Some of these cookies help make the Sites work and deliver services that the website visitor expects, like navigating around web pages or accessing secure areas of the website. Without these cookies, the Sites cannot function properly.</p>	<p>ajs_group_id ajs_user_id atlassian.xsrf.token cloud.session.token HTML_VisitCountCookie SimpleSAMLAuthToken SimpleSAMLSessionID</p>	<p>Security</p>

<p>We use cookies to make advertising more engaging to users and more valuable to publishers and advertisers. Some common applications of these cookies are to select advertising based on what's relevant to a user; to improve reporting on campaign performance; and, to avoid showing ads the user has already seen.</p>	<p>_#sess _#srchist _#uid _#vdf __atuvc __gads __sonar _ct_rmm _ga 1P_JAR anj APID BizID bku c DoubleClick (IDE) IDE IDSYNC KRTBCOOKIE_10 lidc loc mus na_id na_tc NID pgn_eventId pgn_tparty pgnData PUBMDCID PugT rpx ssc ssh sshs taboola_usg uid uvccas_perm</p>	<p>Advertising</p>
<p>We use cookies like NID and SID to help customize ads on Google websites and other online properties, like Google Search. Some uses include remembering your most recent searches, your previous interactions with an advertiser's ads or search results, and your visits to an advertiser's website. This helps us to show you customized ads.</p>		

Please note that the cookies that we use may change from time to time.

We currently do not use technology that responds to do-not-track signals from your browser.

## Adjusting Cookie Settings

You can change your cookie settings by reviewing your internet browser's cookie options. The links below to popular browsers may help you understand

your cookie options better. Typically, such information can be found under the browser's 'Help', 'Preferences' or 'Options' menus.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

## Interest-Based Advertisements

Some of our Sites engage in online interest-based advertising to enhance your experience and show you advertisements that might interest you. Like many organizations, we and our advertising partners display tailored interest-based advertising using information you make available to us when you interact with our Sites. Interest-based ads, also sometimes referred to as personalized or targeted ads, are displayed to you based on information from activities such as searching on our Sites or visiting websites that contain our content or ads. We do this using a variety of digital marketing networks and ad exchanges, and we use a range of advertising technologies like web beacons, pixels, ad tags, cookies, and mobile identifiers.

To learn more about interest-based ads or to opt-out of receiving third-party interest based ads, please visit <http://optout.aboutads.info> or [www.youronlinechoices.eu](http://www.youronlinechoices.eu). Please note that if you opt out of interest-based advertising, you will still see advertisements – they will just not be tailored to your interests. Also note that deleting browser cookies can remove the cookie preferences you have made, so you may need to opt-out again in the future.

## Blocking Cookies

Should you choose to decline or block cookies by adjusting your browser settings, including cookies essential to the Sites. Please note that all or parts of our Sites may not be functional or accessible to you. Our Sites will issue cookies as soon you visit the Sites, unless your browser cookie settings are adjusted to prevent such an occurrence. Please review the information provided in this cookie policy on adjusting cookie settings for the browser of your choice.

### **Sharing your Personal Information**

We share your information internally at Stanford to facilitate and manage the purposes listed above. This includes third parties whom Stanford engages to process your Personal Information on our behalf for the purposes stated above, such as vendors who help Stanford with our marketing, application processing, and web hosting. Stanford may also share your personal data with government and law enforcement agencies or regulators to 1) comply with a legal process, subpoena, order or other legal or regulatory requirement applicable to us; 2) enforce our terms of use or other policies; or 3) pursue available legal remedies or defend against legal claims. Other third parties as you may so request as permitted by this and other Stanford University policies and applicable laws and regulations. Stanford University will not sell any personal information to third parties for their use in direct marketing, advertising, or promotion of their products or services.

### **International Transfer of Personal Information**

Personal information provided to us by users outside of the United States may be transferred to other countries such as the United States, where data protection laws may differ from those of your home country. By providing us with your information you acknowledge that your information will be transferred to the U.S. and processed on servers in the U.S. However, all reasonable steps will be taken to protect your privacy in accordance with the applicable data protection laws.

### **Non-personally identifiable information we collect and process**

Standard, non-personally identifiable internet log information such as browser type and navigation to various parts of the Sites, in an aggregated form, is collected for analytical purposes to improve the browsing experience of our Sites, update relevant content and improve the overall design.

### **Information security**

Stanford University takes the security of your personal information seriously. Our minimum security standards can be found at:  
<https://uit.stanford.edu/guide/securitystandards>.

### **Marketing**

Personal Information you submit through our Sites, such as your name, address and other contact information, may be collected by Stanford University for internal marketing and development purposes as well as to respond to your inquiry, complete a transaction for you, or fulfill other forms of customer service. You can choose not to receive marketing from us by “unsubscribing” using the instructions in any marketing email you receive from us.

### **EEA Data Subject Rights**

If you are an individual located in the EEA only, you will have the following rights with regard to your Personal Data:

## 1. Right of access

You may request details of your Personal Information that we hold. We will confirm whether we are processing your Personal Information and we will disclose supplementary information including the categories of Personal Information, the sources from which it originated, the purpose and legal basis for the processing, the expected retention period, and the safeguards regarding Personal Information transfers to non-EEA countries, subject to the limitations set out in applicable statutes, regulations and other laws.

## 2. Right of correction

We will comply with your request to edit and update incorrect Personal Information promptly.

## 3. Right to be forgotten

At your request, we will delete your Personal Information promptly if:

- it is no longer necessary to retain your Personal Information;
- you withdraw the consent which formed the basis of your Personal Information processing;
- you object to the processing of your Personal Information and there are no overriding legitimate grounds for such processing;
- the Personal Information was processed illegally; or
- the Personal Information must be deleted for us to comply with our legal obligations.

We will inform any third parties we might have shared your Personal Information with of your deletion request.

We will decline your request for deletion if processing of your Personal Information is necessary:

- to comply with our legal obligations;
- in pursuit of a legal action;
- to detect and monitor fraud; or
- for the performance of a task in the public interest.

## 4. Right to restrict processing of your Personal Information

At your request, we will limit the processing of your Personal Information if:

- you dispute the accuracy of your Personal Information;
- your Personal Information was processed unlawfully and you request a limitation on processing, rather than the deletion of your Personal Information;

- we no longer need to process your Personal Information, but you require your Personal Information in connection with a legal claim; or
- you object to the processing pending verification as to whether an overriding legitimate ground for such processing exists.

5. Right to notice related to correction, deletion, and limitation on processing

In so far as it is practicable, we will notify you of any correction, deletion, and/or limitation on processing of your Personal Information.

6. Right to data portability

At your request, we will provide you free of charge with your Personal Information in a structured, commonly used and machine readable format, if: (i) you provided us with Personal Information; (ii) the processing of your Personal Information is based on your consent or required for the performance of a contract; or (iii) the processing is carried out by automated means.

7. Right to object

Where we process your Personal Information based upon our legitimate interest then you have the right to object to this processing.

8. Right not to be subject to decisions based solely on automated processing

You will not be subject to decisions with a legal or similarly significant effect (including profiling) that are based solely on the automated processing of your Personal Information, unless you have given us your explicit consent or where they are necessary for a contract with us.

9. Right to withdraw consent

You have the right to withdraw any consent you may have previously given us at any time. If you withdraw your consent, this will not affect the lawfulness of our collecting, using and sharing of your Personal Information up to the point in time that you withdraw your consent. Even if you withdraw your consent, we may still use your information that has been fully anonymized and does not personally identify you.

10. Right to complain to a supervisory authority

If you are not satisfied with our response, you have the right to complain to or seek advice from a supervisory authority and/or bring a claim against us in any court of competent jurisdiction.

If you wish to contact us in connection with the exercise of your rights listed above, please email us at [privacy@stanford.edu](mailto:privacy@stanford.edu). We will respond to your written request

without unreasonable delay and in accordance with any deadlines imposed by law. Unless we notify you at the time of your request, we will not charge you any fee in connection with the exercise of your rights.

### **Document Retention**

We keep your Personal Information for as long as needed to fulfill the particular purpose for which it was collected. We may also retain your records if legally required or to fulfill a legitimate interest.

### **Updates to the Privacy Notice**

Stanford reserves the right to modify this Privacy Notice at any time. Prior to changes to the Privacy Notice, we will provide you notice, which shall be available at [privacy.stanford.edu](http://privacy.stanford.edu), prior to the effective date of any notice. Your continued use of the Sites after any change in this Privacy Policy will constitute your acceptance of such change.

### **Contact information**

For more information on how we collect and process your Personal Information, or if you have any complaints please contact [privacy@stanford.edu](mailto:privacy@stanford.edu).